



Holiday in the Park Board of Directors Meeting

Thursday September 29, 2022 at 2:00 p.m.

Lawton Fort Sill Chamber of Commerce

First National Bank & Trust Board Room

Minutes

Present: Dr. Krista Ratliff

Melinda Kukurich-Grady

Jason Poudrier

Cindy Coleman

Benne Brewer

Donna Valentine

Katie Madigan

Shelly Fields

Tanna Vu

Absent: Janie Billingsley

Earl Mack

Elizandra Miguel

Carrie Buckler Mayse

Jack Hanna

Brandi Thomas

Christine James

Taron Epps

- I. Call to Order/Roll Call, establish quorum, and ensure public notice requirements have been met.
Meeting called to order at 2:00 by Dr. Krista Ratliff and acknowledged that all posting of notifications had been made and confirmed that a quorum was present.
- II. Introduction of any guests.
- III. Review September 15, 2022 minutes.
- IV. Review Financials.
- V. Display Update
Dr. Krista Ratliff discussed where the 30ft smart tree could be set up, the final result will be where we can get power. Shelly suggested by the ice rink. Krista discussed the 3 floating trees from last year will have double the support for them so they don't fall over. Krista discussed the power expansion phase 2, Phase 3 to the City of Lawton, has started on 6th street. New barriers will be setup because of the overwhelming traffic, they will be permanent and swing, just like what is currently out there. Krista presented to the Parks and Rec Commission the LOVE display to be permanently put in the ground and the angel wings mural and the SpongeBob mural were unanimously approved and will go to city council on October 11th, going to have the Shaw Bros gear up for it.
- VI. Sponsorship Review
Katie Madigan went over sponsors spreadsheet with board members.

Benne stated that Comanche Entertainment will be sponsoring for \$7,500. Will be going back to hand out the smaller sponsorships levels.

Katie stated that Hilton and Scotts has committed. Robinette Insurance declined and that Kelly Piret will be working on Pippin Brothers.

Cindy stated that Lupi's has confirmed. Sent an email to Reeder Francis, is highlighted but not confirmed. Town Square are not giving money but will give \$500 worth of promotional stuff, maybe use for volunteers or to encourage people to come out to the displays. Waiting on responses from the rest, came up with new ones to reach out to. Reached out to Insurica yesterday.

Donna stated that Whitehead Plumbing may do something but not sure of what level. Alice at Cancer Center is really hard to get ahold of, reached out to LightAlive and spoke with Laura. Krista recommended talking with Lanie. Crossland Construction is not local, based in Oklahoma City, will continue to reach out to them. Unable to get a response from Ryan Herring, Shelly said that she knows his wife and will try to call. Waiting on a reply from Anthony. Brandon Mitchel at Lawton Kia said no for this year. Waiting on a reply from Legends Auto. Can't get ahold of anyone at Native Yoga and Pepsi Co. Cindy stated that she sent an email to Pepsi. Coulston Pinchback may do something. Waiting on Mary Towe to get back from vacation.

Krista stated for Janie that Ace will give \$2,000 or do in kind, if in kind can do more than \$2,000, will wait to see what we need for setup day. Bennet Office, Kool Katz Good Eat, and Playcare sponsored for \$250 same as last year. Left messages for Silver Spoon. Met with Terry K Bell Foundation and they will be reviewing the sponsorship, may not have the resources and may do a small level but will be bringing it up at their next meeting.

Jason stated left message with AUSA and FISTA. Has contacts to companies that are coming into FISTA and will send them emails. Left a message with Rich at JJ Burk. Spoke with Skyla from LPS, Mr. Hine and Mr. Gibbs are out of town till Monday but will more than likely do same as last year. Raytheon left a message. Calling Southwest Ledger on Monday. Young Professionals probable won't do a monetary donation but will talk about volunteering at their next meeting. Southwest Chemicals will more than likely do something. United Way may do something,

Tanna said they would love to buy a display, Krista explained that we are not doing logos, Holiday in the Park will own all displays so companies can't buy their displays. Krista explained that you can do something that represents the business and price will depend on what you want. Krista stated that what other nonprofits have done in the past is they put a team together to volunteer and donate their 20% back for their sponsorship.

Katie stated that KAUZ has declined. Wurtz & Associates said no.

Krista stated that Apache confirmed, BancFirst confirmed at \$5000, Bar-S confirmed at \$500. Working with Bedrock even they said no. Billingsley said \$7500. BluePeak declined but working on it. Cameron University at \$2,500, Choice at \$2,500, and City National at \$2,500 all confirmed. Classic Chevrolet at \$2,500. Comanche Nation Workforce at \$7,500. Darby's Furniture confirmed at \$1,000. Dobson confirmed at \$500. Both First National Bank and Bank of Commerce have declined. Kelly and Nathan Herbert with Bank of Commerce will do a personal sponsorship. Goodyear said yes but figuring out an amount. Waiting on Hatch, Croke, & Associates. Hilliary, Benne will talk about the fiber we are trying to run for sound. Lawton Constitution confirmed for \$5,000. LEDC confirmed at \$2,500. Mayor Booker confirmed at

\$2,000 and wants a specific display. Melissa Maldonado has a display that she purchased with a contract in place for 10 years paying \$10 a year, sent Krista the contract with receipts, Krista worked with Melissa and has agreed on paying \$100 a year. Pam & Barry are going to do \$2,500. Republic is going to do \$3,000. Summit Utilities has confirmed at \$1,500. Toyota of Lawton is probably a no because of ownership change. Alltech Confirmed.

Melinda stated that she is waiting on Becker Rabon. Mrs. Anders and Jeannie is a no. handed OBI to Tanna. Kara with Tipton's Fine Jewelry would like to do an engagement ring display by the LOVE, would like pricing. Krista stated a price of \$3,000 so that she can make a decision.

Shelly stated that she can't reach Shawn at Andersons. Arrow signs hasn't gotten back with an amount. Left another message with Elgin Realty and Lori. FSFCU is doing \$250. PSO is doing \$1,000. Reddy may do something, will follow up. Richard Allen called and will do something. Waiting to hear back from Melanie. Tayco Roofing is at \$250. Vincent Saylor is at \$500. Scott & Paige Michener will do \$250. Reaching out to Wayne Hooten with the Cancer Center and Kenna Herring.

Melissa will contact Spectrum Paint and TYO Chiropractic.

Katie adding Lawton Septic Tank for \$250 to spreadsheet.

VII. 2022 Food Truck Application and Flyer Review

Krista explained that the updated flyers are on the google share drive. Discussed the dates and limited slots for food trucks.

Melinda stated that Chef B will be coming for opening night. Coming down from the city.

Krista went over the Marching Band Contest flyer, Lawton High did confirm.

VIII. Task Updates.

- Ferris Wheel- Krista stated that we will have a meeting with the vendor next week, may agree to bring Ferris Wheel, Carousel, and 2 food trucks. Offer on the table is we will not get any of the revenue and we will pay him \$5,000. Not prepared to disclose who yet.
- Petting Zoo- Krista stated they are building a 20x40 building. Despite the owner's legal troubles, the owner will have his family still committed to be there. They will also be selling tickets cash only at the door.
- Volunteer Vests-

IX. Subcommittees

- Parade – Melinda Kukurich-Grady
Confirmed if the parade route will still be the same. Line up will be done Wednesday before, will need one volunteer, will need copies of all the applications. Saturday morning will mark the streets really early. Asked if we notified the businesses that we will be closing the streets. Krista asked Melinda to coordinate that. Asked what time city will be closing the streets. Need a volunteer to man the horses at lineup.
- Frost Your Fanny- Janie Billingsley
Krista stated for Janie that flyers were sent to Lawton Public Schools. Melinda asked if the route is the same, Krista stated yes, Melinda asked if we can get more room for parade lineup so that runners have more room. Have not ordered t shirts yet, deadline if registered after a date then it will be done after.
- Events- Jason Poudrier
Some of the performers from International Festival are wanting to be apart of Holiday in the

Park events. Will be building a spreadsheet so that the performers can be scheduled. Fort Sill request was submitted by Stacy. Jason did submit one for 77th band. Confirmed that there will be a Santa for story time, will confirm that he will do the parade.

- Volunteers- Tanna Vu
Contacting the Plus Students, not sure how many will come because of fall break. Spoke with Lawton High School Leadership Class to volunteer. And spoke with other high schools. Melissa suggested Lawton Academy of arts and sciences. Will be contacting Epic, Shelly suggested speaking with Jim or Kay Johnson and Melissa suggested Michelle Smith.
Krista discussed that she will be out of town for set up and explained that people will be assigned to sections. City will have all the displays laid out.

X. Consent Agenda

- a. Consider approving the September 15, 2022 minutes.
- b. Consider approving Financials.

ACTION: Cindy Coleman motioned to approve Consent Agenda. Tanna Vu seconded the motion. The motion passed unanimously.

XI. Discussion

Krista stated that Parks and Recs automated post hole digger was stolen at the International Festival. Asked Jason if we can order one in time, Jason stated that they have two. Jordan stated that she may have one to lend. Krista explained that the city will be paying for the new barriers. Hilliary will be running fiber underground so that we can have quality music, skate hut, holiday house, both small and big pavilions, and bathrooms. Advertising for renting the ice rink. Discussed security options, Jason checking on cameras that are mounted on poles not being used and to see if they can be moved to where the petting zoo is at. Krista asked Shelly to see if Arvest will donate the hot dogs.
Stacy will add take down dates on Signup Genius. Scheduling it for January 7th & 8th from 8am-3pm both days.

Adjournment: The next meeting is scheduled for **October 13th, 2022 @ 2 p.m.**