



Holiday in the Park Board of Directors Meeting

Thursday September 1, 2022 at 2:00 p.m.

Lawton Fort Sill Chamber of Commerce

First National Bank & Trust Board Room

Minutes

Present: Dr. Krista Ratliff

Jack Hanna
Jason Poudrier
Janie Billingsley
Cindy Coleman
Benne Brewer
Brandi Thomas
Donna Valentine
Christine James
Taron Epps
Katie Madigan

Absent: Melinda Kukurich-Grady

Earl Mack
Elizandra Miguel
Carrie Buckler Mayse
Tanna Vu
Shelly Fields

- I. Call to Order/Roll Call, establish quorum, and ensure public notice requirements have been met.
Meeting called to order at 2:04 by Dr. Krista Ratliff and acknowledged that all posting of notifications had been made and confirmed that a quorum was present.
- II. Introduction of any guests.
Jordan Hebert was introduced; Jordan will take Cindy Coleman's position when she retires.
- III. Review August 11, 2022 minutes.
- IV. Review Financials.
- V. Display Update
Dr. Krista Ratliff reviewed the new displays that were recently received; discussed interactive light displays that were ordered from Mosca Design, 80-Orb Field Kit, RGB Steppingstones, 2 RGB Tree of Lights, totaling \$61,500; Krista confirmed that the Tree of Lights will be linked to the orb fields kit; Krista reviewed grant submitted to McMahon Foundation for \$60,280 to purchase 30ft "Tree of Life" that will be cemented and bolted into the amphitheater stage and stated that we should have an answer on September 12th as to whether or not it is approved; Krista discussed the 2 billboard ads purchased from Headrick, one in Wichita Falls, Texas and the other right between Medicine Park and Chickasha; Donna Valentine will get with the Wichita Falls radio station to broadcast it and can run a tv spot in kind donation.

VI. Sponsorship Review

Katie Madigan went over sponsors spreadsheet with board members.

Donna Valentine connecting with Legends Driven Auto, Lawton Chrysler, KSWO, Cancer Centers, EZ Go, & Herring Construction.

Taron Epps and Katie met with Alltech, Taron connected with Spread the Word Ministries, and will connect with 3 other businesses next week.

Janie Billingsley connected with Bennett Office Supply and Playcare will both sponsor Frost your Fanny; Janie spoke with Comanche Nation, they want to set up a teepee.

Kelly Piret passed out talking points.

VII. 2022 Food Truck Application and Flyer Review

Dr. Krista Ratliff stated we have two at this time Chick-fil-a and Food2Go, flyers are on the shared drive on Google.

VIII. Task Updates.

- Ferris Wheel- Kelly Piret contact several amusement parks and carnivals, a lot of them said no and one wanted \$100,000 up front, may have a prospect that will cost \$5000 and will bring a Ferris Wheel and Carousel; Kelly contacted Jumpin Jiminy that have a giant inflatable snow globe. Krista stated that it would be no profit sharing and we would be out \$5000, & 100% of profits to entice them to come to our festival.
- Petting Zoo- Dr. Krista Ratliff stated they are still committed to every weekend, Friday, Saturday, & Sunday; agreed to build a semi-permanent structure to help with vandalism.
- Volunteer Vests-Dr. Krista Ratliff stated that we are waiting on approval from Henderhan Printing

IX. Subcommittees

- Parade – Melinda Kukurich-Grady
Stacy Reyna stated Cool It & Okie Bin Blaster have signed up
- Frost Your Fanny- Janie Billingsley
T-shirts are designed, working on medals for runners, ordered glow pieces, leaving the route the same as last year, directional arrows were ordered to help direct traffic, need volunteers to help guide runners, reaching out to Cameron Plus Scholars
- Events- Jason Poudrier
Will send us dates for Living Nativity scene; populating a calendar for events; setting up a festival stage; looking for local churches, schools, or headliners to perform; looking into grants for bringing in entertainment
- Volunteers- Tanna Vu
Dr Krista Ratliff stated that we have only a few days left for sign-up; need volunteers for set up and take down

X. Consent Agenda

- a. Consider approving the August 11, 2022 minutes.
- b. Consider approving Financials.

ACTION: Jason Poudrier motioned to approve Consent Agenda. Taron Epps seconded the motion. The motion passed unanimously.

XI. Discussion

Jason Poudrier asked if we do the parade and the run, would it be too much in parade of run and also have a small concert going on or would that just work all out together? Krista asked what time was he thinking, Jason stated that local performers lead up and then have the headliner at the end of the parade perform or have the performance going on during the run and end at the start of the parade. Cindy Coleman is concerned there may be too much going on at once and suggested moving the performance to Saturday. Taron Epps stated that it would be a good idea to have after the parade so that the vehicle will leave the park before patrons.

Adjournment: The next meeting is scheduled for September 15th, 2022 @ 2 p.m.