



Holiday in the Park Board of Directors Meeting

Wednesday June 14, 2023, at 2:00 p.m.

Lawton Fort Sill Chamber of Commerce

Minutes

Present: Krista Ratliff, Christine James, Cindy Coleman, Benne Brewer, Taron Epps, Katie Madigan, Shelly Fields, Earl Mack

Board Members Absent: Jason Poudrier

- I. Call to Order/Roll Call, establish quorum, and ensure public notice requirements have been met.
- II. Introduction of any guests – Stacy Reyna
- III. Review of May minutes.
Action: Benne Brewer motioned to approve the minutes; Taron Epps seconded the motion.
- IV. Review Financials.
Krista Ratliff stated that there is \$203,000 in the bank. HIP received roughly a \$100,000 grant from McMahon Foundation for a trackless train. The \$203,000 includes the grant from McMahon. Krista Ratliff also stated that HIP is working with the city for a HIP budget, and a budget request has been submitted for \$85,000.
- V. Establish a new Vice President for Holiday in the Park Board – Shelly Fields said that she will consider it, depending on her other board commitments.
- VI. Committees - Benne Brewer will be Parade Chair, Janie Billingsley will be Frost Your Fanny chair, Jason Poudrier will be the Event Chair, Katie Madigan will be Sponsorship Chair and Display Chair will be Shelly Fields. Benne Brewer announced that Jeri Anderson would like to be on the parade or any committee. Kelley Piret will reach out to Randy Traxler to see if he would like to be on the board or serve on a committee.

- VII.** Frost Your Fanny – Janie Billingsley stated that she would like to have the race as a qualifying run to bring in more participants. Krista Ratliff suggested that the run route start in Elmer Thomas Park, go down to the mall.
- VIII.** Train Update – Krista Ratliff asked for the update on the train, and she was informed that Dawson Dudark is in contact with 2 companies. Krista Ratliff also said that she would like Snyder’s Petting Zoo to make a train depot for the riders to depart from the train.
- IX.** Parade Theme – The board discussed the parade themes, Toyland, Elf on a Shelf, Candyland, and voted unanimously for Toyland.
- X.** Parade Route – The board discussed moving the parade to the AFD route to make it bigger for the runners.
- XI.** Graphics- Katie Madigan said that she will begin advertising for the parade theme.
- XII.** Parade Registration – Benne Brewer stated that he would like to have online registration this year.
- XIII.** Golf Carts- Janie Billingsley said that she will ask Joe or Danny El Kouri if HIP can use their golf carts. Krista Ratliff would like to see HIP purchase golf carts. Shelly Fields suggested that HIP check out lights that can be placed on the golf carts for the parade.
- XIV.** Display Updates – Katy Duncan is waiting for the sketches for the displays from Funlight Creations. There were 2 displays for each continent, as well as the name. Krista Ratliff explained that all the old and new displays will be 6’ off the ground to prevent prairie dogs from eating the lights.
- XV.** Sponsorships – Janie Billingsley suggested that businesses sponsor a specific tree or area. Earl Mack stated that in the past this did not work well. Krista Ratliff would like for the board members to brainstorm to come up with a plan on business sponsorships.
- XVI.** Community Grant – Katy Duncan said that she is submitting a grant of \$5,000 to be used on displays. Stacy Reyna will work on the 2023 budget for this grant.
- XVII.** Seasonal Workers – Christine James informed the board that the city has budgeted for 4 staff members to work October – January.
- XVIII.** Vendors – Janie Billingsley will contact Coors to see if they would like to be a vendor. Kelley Piret said that she will contact Shay Hayes about Viridian’s contract.

Adjournment: The next meeting is scheduled for **July 12, 2023.**