

MINUTES
CITY TRANSIT TRUST SPECIAL MEETING
MARCH 25, 2014 - 6:00 P.M.
NEW CITY HALL, COUNCIL CHAMBERS/AUDITORIUM

The meeting was called to order at 6:00 p.m. by Fred L. Fitch, Chairman. Notice of meeting and agenda were posted on the City Hall notice board as required by law.

ROLL CALL

PRESENT: Bob Morford, Keith Jackson, Rosemary Bellino-Hall, Jay Burk, Dwight Tanner, Jr., Richard Zarle, Stanley Haywood, Doug Wells.

ABSENT: None.

ALSO PRESENT: Bryan Long, City Manager; Frank V. Jensen, City Attorney; Traci Hushbeck, City Clerk, COL Glen A. Waters, Fort Sill Liaison.

CONSIDER APPROVAL OF MINUTES OF CITY TRANSIT TRUST MEETING OF MARCH 11, 2014.

MOVED by Wells SECOND by Zarle to approval of minutes of City Transit Trust meeting of March 11, 2014. AYE: Morford, Jackson, Bellino-Hall, Burk, Tanner, Zarle, Haywood, Wells. NAY: None. MOTION CARRIED.

BUSINESS ITEMS:

1. Consider approving the text and graphics of the proposed interior bus advertising posters submitted by Direct Effect Media on behalf of Platt College. Exhibits: Four photos.

Gary Rushing, LATS General Manager, stated Platt College is represented by Direct Effect Media and they would like to enter into an advertising contract for the display of four interior bus advertisement posters inside of fourteen of the LATS buses for a total of 56 posters. The rate is \$100 per month for a six month minimum term. Platt College will pay for all the costs associated with this design installation and the revenue by this agreement would be \$600.

Rushing presented photos of the posters.

Zarle questioned if they used local people in the ad.

Rushing stated the advertising company is out of Norman.

Zarle questioned if the individuals in the ads were local.

Rushing stated he did not know.

MOVED by Wells SECOND by Haywood to approve the text and graphics of the proposed interior bus advertising posters submitted by Direct Effect Media on behalf of Platt College. AYE: Morford, Jackson, Bellino-Hall, Burk, Tanner, Zarle, Haywood, Wells. NAY: None. MOTION CARRIED.

There being no further business, the meeting adjourned at 6:04 p.m. upon motion, second and roll call vote.

FRED L. FITCH, CHAIRMAN

ATTEST:

TRACI L. HUSHBECK, SECRETARY