

MINUTES
CITY TRANSIT TRUST SPECIAL MEETING
OCTOBER 25, 2011 - 6:00 P.M.
NEW CITY HALL, COUNCIL CHAMBERS/AUDITORIUM

The meeting was called to order at 6:00 p.m. by Chairman Fred Fitch. Notice of meeting and agenda were posted on the City Hall notice board as required by law.

ROLL CALL

PRESENT: Bill Shoemate, Michael Tennis, Rosemary Bellino-Hall, Jay Burk, Rex Givens, Richard Zarle, Stanley Haywood, Doug Wells.

ABSENT: None

ALSO PRESENT: Larry Mitchell, City Manager; Frank V. Jensen, City Attorney; Traci Hushbeck, City Clerk, COL Paul Hossenlopp, Fort Sill Liaison.

CONSIDER APPROVAL OF MINUTES OF CITY TRANSIT TRUST MEETING OF SEPTEMBER 27, 2011.

MOVED by Tennis, SECOND by Givens to approve the minutes of City Transit Trust meeting of September 27, 2011. AYE: Tennis, Bellino-Hall, Burk, Givens, Zarle, Haywood, Wells, Shoemate. NAY: None. MOTION CARRIED.

BUSINESS ITEMS:

1. Consider approving the text and graphics of the proposed bus back advertisement submitted by the Midas. Exhibits: Photo

Steve Sherrer, Lawton Area Transit Manager, stated Midas would like to enter into an advertising contract for one bus back advertisement. The Transit Trust has established the advertising fees for a bus back advertisement at \$300.00 per month per bus with a one year minimum contract term. Midas will pay for all costs associated with the design and installation of the bus back. The contract provides an option to extend the contract for one additional year at the same advertising rate. Revenue generated for the Trust by this agreement will be \$3,600.00.

Shoemate questioned how much has been generated from the bus wraps.

Sherrer stated last year they generated \$30,000 from the vinyl wraps.

Burk questioned if they were starting to wrap the new buses.

Sherrer stated they do have four wraps on two of the new buses.

MOVED by Haywood SECOND by Wells to approve the text and graphics of the proposed bus back advertisement submitted by the Midas. AYE: Bellino-Hall, Burk, Givens, Zarle, Haywood, Wells, Shoemate, Tennis. NAY: None. MOTION CARRIED.

There being no further business, the meeting adjourned at 6:03 p.m. upon motion, second and roll call vote.

FRED L. FITCH, CHAIRMAN

ATTEST:

TRACI L. HUSHBECK, SECRETARY