



City of Lawton

Lawton Enhancement Trust Authority

Lawton City Hall
212 SW 9th Street
Lawton, Oklahoma
73501-3944

Agenda

Wednesday, July 9, 2025

3:00 PM

Lawton City Hall
3rd Floor Conference Room

Meeting Called to Order and Roll Call

Statement of Compliance with Oklahoma Open Meeting Act, 25 O.S. 301-314

Introduction of Guests

Reports

1. Receive Monthly Ward Updates from Trustees and take action as deemed necessary.

Business Items

1. Consider approving the list of expenses for the period of June 10 – July 7, 2025.
2. Select a Yard of the Month winner for May 2025.
3. Select a Yard of the Month winner for June 2025.
4. Receive a report regarding the 2025 Lawton Fort Sill Freedom Festival, consider additional sponsorship and take action as necessary.

Adjournment

The City of Lawton encourages participation from all of its citizens. If participation at any public meeting is not possible due to a disability, notification to the City Clerk at (580) 581-3305 at least 48 hours prior to the scheduled meeting is encouraged to make the necessary accommodations. The City may waive the 48 hour rule if interpreters for the deaf (signing) is not the necessary accommodation."

PERIOD COVERING 6/10/2025 TO 7/7/2025

VENDOR NAME	ACCOUNT DESCRIPTION	AMOUNT	INVOICE DATE	PAY DATE	INVOICE NO	CHECK NO	DESCRIPTION
BEDROCK NURSERY INC.	Repair, Maintnce & Replanting	318.00	05/14/2025	05/22/2025	4460	3107	2ND ST GENERAL MAINT
BEDROCK NURSERY INC.	Repair, Maintnce & Replanting	8,850.00	06/09/2025	06/19/2025	15101	3110	REPLACE LEE BLVD TREE RING
WPFORMS, LLC	Dues Memberships Subscriptions	99.00	05/12/2025	05/12/2025	3008629	775222	WEBSITE FORM BUILDER
CHAMBER OF COMMERCE & IND	H/M HOLIDAY IN THE PARK	68,995.00	06/12/2025	06/19/2025	105180	3111	CINDERELLA CARRIAGE
FORT SILL MWR FUND	LETA FREEDOM FESTIVAL	2,500.00	03/10/2025	06/11/2025	March 2025	3108	11TH FF BOUNCE HOUSES
MIKAYLA CHRISTINE HANKINS	LETA FREEDOM FESTIVAL	2,800.00	06/18/2025	06/30/2025	62725PP	3113	11TH FF PRINCESS PERFORMERS
MORE & MORE, INC	LETA FREEDOM FESTIVAL	3,538.75	06/30/2025	07/03/2025	25-99	3114	RENTAL OR LEASE OF GENERAL EQU
DENISE R CASTELLI	H/M FREEDOM FESTIVAL	72,500.00	06/24/2025	06/26/2025	283	3112	11TH FF FINAL PAYMENT
META PLATFORMS, INC	H/M FREEDOM FESTIVAL	74.96	06/30/2025	07/03/2025	ZN3H5R4PB2	3115	FF 11TH ANNUAL FB ADVERTISEMEN
META PLATFORMS, INC	H/M FREEDOM FESTIVAL	75.00	07/01/2025	07/03/2025	8GJ6HS4QB2	3115	FF 11TH ANNUAL FB ADVERTISEMEN

Ward 2



Ward 5



Ward 6







Ward 3





Ward 8

Expenses	Actual 2024	Proposed 2025	Actual 2025	
Fireworks / Stage				
Production/Headline Performer				
Fireworks	\$ 80,750	\$ 75,000	\$ 75,000	
Stage & Sound Contract	\$ 23,000	\$ 24,000	\$ 24,000	
Headline Performer	\$ 5,000	\$ 10,900	\$ 11,000	
Day 2: Princess Openers	\$ 3,100	\$ 3,100	\$ 3,000	Butter and The Genre
Day 1: Opening Act	\$ 1,000	\$ 1,000	\$ 1,000	Hotels
Drones	\$ 40,000	\$ 31,000	\$ 31,000	
Total Stage Costs	\$ 152,850	\$ 145,000	\$ 145,000	All of this is Limelight
Contracted Services:				
Lodging for 5 doubles x 2 nights (106x10)	\$ 1,192	\$ 1,200	\$ 1,044	Hilton (116x9)
Electrician @ \$80/hour (Fri = 10am – 3pm / Sat = 10am – 5pm)	\$ 1,500	\$ 1,500	\$ 1,500	Pat Rooney Electric (4700)
Overnight Security/Bounce House Security	\$ 270	\$ 327	\$ 237	Triangle (4372)
LATS Shuttle Service 12noon – 11pm (riders = 522 x \$.25)	\$ -	\$ -	\$ -	
LPS Bus Service	\$ 360	\$ 360	\$ 285	Drivers Submit
Clean up/Additional Paid Support	\$ 1,600	\$ 2,200	\$ 1,600	Clean Up Crewmembers
Total Contracted Technical Services	\$ 4,922	\$ 5,587	\$ 4,666	
Additional Entertainment:				
Prize Monies		\$ 2,900	\$ 1,500	MAA & Classic Paid Direct
Street Performers(Cowboy 600, DJ)	\$ 1,937	\$ 2,400	\$ 2,800	2800 Princesses
Trophies for New Events/Cash				
Prize Gurney Race	\$ 322	\$ 350	\$ -	Cash prizes this year
Bounce Houses	\$ 2,500	\$ 2,500	\$ 2,500	MWR.
Rockwall And Escape Rooms (Option \$6,000)				
Extreme Animals & Norman Exotic Animals		\$ 1,000	\$ -	Planned for 2026
Total Extra Entertainment Costs	\$ 4,759	\$ 6,250	\$ 5,300	
Equipment / Supplies:				
United Rental, 3 lights, 2 Carts	\$ 1,254	\$ 1,300	\$ 2,151	United Rental. (1319)
ARA (Port-a-Potties / 2 grey water tanks)	\$ 4,883	\$ 4,900	\$ 4,913	ARA Equipment (1019)
Tent and Portable AC Rental	\$ 3,999	\$ 3,800	\$ 3,539	J Productions (3643)
Lawton Ice Company	\$ 250	\$ 500	\$ 265	K-DUB LLC (2957)
Herc – 9 Light towers, 1 skid, 1 Cart, 1 trailer	\$ 2,408	\$ 2,600	\$ 407	Herc Rentals. (4369)
Supplies ---	\$ 493	\$ 500	\$ 200	Sam's & 200Ace Hardware

Cart Rentals		\$	1,200		
Supplies for Soapbox Derby Cars	\$	1,700	\$	1,800	\$ 1,800
Equipment and Supplies Total	\$	14,986	\$	16,600	\$ 13,275

AlmetaExtendibleCO(1688)

Publicity / Marketing:

TV / Radio / On-line thru KSWO /					
Print Advertising	\$	3,221	\$	4,500	\$ 4,800
Social Media			\$	-	\$ 150
Billboards			\$	1,600	
Publicity / Marketing Total	\$	3,221	\$	6,100	\$ 4,950

MAGIC 95 (1102)

KSWO GRAY MEDIA (4494)

METAPLATFORM INC (1726)

KLAW(TSQUARE)(2287)

Banners / Misc.:

OTC – sales tax for water booth					
Friends of the Library – lamination of signage			\$	100	\$ 44
Sign Dynamic (2-Sponsor Banners) – Shawn w/Coors will print 5 large sponsorship banners this year so will not purchase any.					
Light Up Toys Bulk Purchase	\$	318	\$	400	\$ -
Banners /Misc. Entrance Signs	\$	260	\$	250	\$ -
	\$	578	\$	750	\$ 44

FriendsoftheLibrary

Amazon

200 Supplies

Total Expenses	\$	181,316	\$	180,287	\$ 173,235
			\$	1,029	\$ 7,052

Less than Last Year

Income	Actual 2024	Proposed 2025	Actual 2025
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Base Funding and Sponsorships

Totals: Hotel Motel	\$	100,000	\$	100,000	\$	100,000
LETA Carryover	\$	12,000	\$	-	\$	-
McMahon Auditorium Authority	\$	5,000	\$	10,000	\$	10,000
Private Donations	\$	4,500	\$	4,500	\$	8,250
LETA Sponsorship	\$	25,000	\$	-	\$	3,213
Classic Lawton/Derby Kits	\$	1,700	\$	1,800	\$	-
Vendor Fees	\$	9,650	\$	12,000	\$	12,400
Gurney Race Teams (25 Teams @400) up to 10,000			\$	4,000	\$	-
Soapbox Derby (40 @ 250) up to 10,000			\$	4,000	\$	-
Chamber of Commerce Sponsorship (EST)			\$	25,000	\$	20,000
Corporate Sponsor (up to 20,000)			\$	20,000	\$	-
Walmart Spark Grant			\$	1,000	\$	-

Finance Projected Shortage?

Private Donations	
Classic Lawtor	1500
Pam & Barry's 1	1000
BancFirst	750
Arvest	1000
Blue Peak	2500
Ambucs	1500
	8250

Drone Display Sales Up to \$5,000	\$	2,500	\$	14,500
Family Friendly Funds	\$	18,300		
Total Sponsorships	\$	176,150	\$	184,800
\$			\$	168,363
Projected In-Kind Donations				
TV / Radio / On-line thru KSWO /				
Print Advertising				
Food & Water (pallet of water from				
Lowe's / Bar-S donated & cooked				
hotdogs				
Supplies from WM				
COL Print Shop - Posters (A&H				
Div.)				
Printing/Postage –				
Invitations/Thank You Cards (A&H				
Div.)				
Gurney Races2024/Derby Car Entry F	\$	160	\$	800
			\$	-
Projected Additional Revenue				
Bounce House Wrist Band				
(\$5x1000)&Entry Fees	\$	2,974	\$	3,000
			\$	4,872
<i>Rockwall Income Option(\$1,000)</i>				
<i>Escape Room Income Option</i>				
<i>(\$1,400)</i>				
On-Site Donations				
Light Up Toy Sales	\$	-	\$	-
			\$	-
Additional Income	\$	2,974	\$	3,800
			\$	4,872
Total Freedom Festival Income	\$	179,124	\$	188,600
			\$	173,235
Net: Income - Expenses	-\$	2,192	\$	8,313
			\$	0

DRONES	
Comanche Nat	3500
WSB	3500
AT&T	2500
Gurnsey	2500
Goodyear	2500
	14500

Proposed Paid Community Support In-Kind Sponsors & Volunteers				
Volunteer organizations				
		0		
MacArthur Key Club		0	0	0
Lawton Community Theatre		0	0	0
Young Professionals (support trade agreement)				
Scouts		0	0	0
Total Paid to Community Support Org	\$	-	\$	-
			\$	-
Remaining/Carryover Funds				
	-\$	2,192		